

# AIOps & Enterprise AI

Selected research and analysis on AIOps evaluation, data readiness, and executive trust.

| INDEPENDENT | AUTHORITATIVE | OPINIONATED |
|-------------|---------------|-------------|
|-------------|---------------|-------------|

## Executive context

AIOps creates value only when sound data, operational context, governance, and realistic expectations come together. These Field CTO selections help leaders evaluate the market, understand common failure modes, and connect AI initiatives to practical operating outcomes.

## Selected Field CTO analysis

### 01 / RESEARCH NOTE

#### A CIO's Guide to AIOps

A practical executive guide to separating useful AIOps capabilities from market noise and aligning adoption with business outcomes.

[Read the original analysis at thefieldcto.com](#)

---

### 02 / RESEARCH NOTE

#### The C-Suite Has Trust Issues with AI

Why executive confidence in artificial intelligence remains fragile and what leaders can do to make adoption more accountable.

[Read the original analysis at thefieldcto.com](#)

---

### 03 / RESEARCH NOTE

#### AIOps Has a Data(Ops) Problem

Why data readiness, quality, and operational context remain decisive factors in successful AIOps programs.

[Read the original analysis at thefieldcto.com](#)

---

#### 04 / RESEARCH NOTE

### The #1 Reason AI/ML Projects Fail in Your Organization

An examination of the organizational realities that can undermine technically promising AI and machine-learning initiatives.

[Read the original analysis at thefieldcto.com](#)

---

#### 05 / RESEARCH NOTE

### Criteria for Selecting a Good AIOps Solution

Five practical criteria for comparing AIOps solutions and assessing fit for real enterprise operations.

[Read the original analysis at thefieldcto.com](#)

## About The Field CTO

The Field CTO is an independent advisory services firm helping enterprise leaders turn complex technology into clear, actionable business strategy. Visit [thefieldcto.com](https://thefieldcto.com) for research, advisory services, and analyst perspectives.